Rep Order# Traffic Order# 36925 8837306 Ver# Status Revised EC'd Yes

Printed: 08/09/2012 12:28 PM Last Received: 08/09/2012 10:22 AM

Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS

Advertiser) NRCC-NATL REPUB CONG

Product NRCC / SCHEDULE 2

Estimate# 2958

Buyer TRACEY ROBINSON

Phone# Fax#

) NATIONAL MEDIA INC Agency 815 SLATERS LANE

ALEXANDRIA, VA 22314 Agency C/P1/P2/E 155/426/2958

Flight Dates 09/28/2012 - 10/04/2012

Hiatus Weeks

Rep Firm

) WASHINGTON Sales Office (Salesperson () MIKE JONES

1 of

5

Salesperson Phone# 202-872-5880 Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

DEBORAH

PLEASE SEE REVISION TO LINES 3-5,11-19,21 & 24...

ADD LINES 25-27 TO SCHEDULE...

REVISED ORDER TOTAL IS \$76250/ 44 SPOTS

PLEASE CONFIRM

THANKS

GREG

1	LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
2													
		1	F	5A-6A		:30	\$800.00	09/28-09/28	1	1	1	\$800.00	
			Buyline Comment: NEWS		NEWS								
		2	M-TH	5A-6A		:30	\$800.00	10/01-10/04	4	1	4	\$3,200.00	
		-		ne Comment:	MEME	. 50	Q000.00	10/01 10/01	•	-	•	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	
			Buyiii	ie commenc.	NEWS								
		****						Carlos Ministration (Machiner Control of Con	10.40	191			
		*3	F	6A-7A		:30	\$900.00	09/28-09/28	1	1	1	\$900.00	
			Buylir	e Comment:	NEWS								
			Sales Rem	ark: V	3 REVISION								
			V3 Commen	t Changed,	Spots/week Changed								
		* 4	M-TH	6A-7A		:30	\$900.00	10/01-10/04	4	1	4	\$3,600.00	
			Buylir	e Comment:	NEWS								

Sales Remark: V3 REVISION

V3 Comment Changed, Spots/week Changed

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Last Received: 08/6
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Station F Advertiser Product Estimate#	KLAS-TV LAS VEGAS () NRCC-NATL NRCC / SCHEDULE 2 2958	Agency () NATIONAL MEDIA INC 815 SLATERS LANE ALEXANDRIA, VA 22314 Agency C/P1/P2/E 155/426/2958				Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES					
Buyer Phone# Fax#	TRACEY ROBINSON	Agency C/P1/P2/E Flight Dates Hiatus Weeks	09/28/2012 - 10/04/2012		!	Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263			
LT Ln	Day Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
*5	SU 630A- Buyline Comm Sales Remark:	8A ent: SUNDAY MORNING V3 REVISION ged, Spots/week Changed		:30	\$1,500.00	09/30-09/30	1	1	1	\$1,500.00	
6	M-TH 9A-10			:30	\$750.00	10/01-10/04	2	1	2	\$1,500.00	
7	F 12P-1: Buyline Comm			:30	\$750.00	09/28-09/28	1	1	1	\$750.00	
8	M-TH 12P-1: Buyline Comm			:30	\$750.00	10/01-10/04	4	1	4	\$3,000.00	
9	F 3P-4P Buyline Comm			:30	\$900.00	09/28-09/28	1	1	1	\$900.00	
10	M-TH 3P-4P Buyline Comm	ent: ELLEN		:30	\$900.00	10/01-10/04	4	1	4	\$3,600.00	
*11	Buyline Comm Sales Remark:			:30	\$5,000.00	09/30-09/30	0	0	0	\$0.00	
*12	Buyline Comm Sales Remark:			:30	\$1,300.00	09/28-09/28	1	1	1	\$1,300.00	
*13	M-TH 5P-53 Buyline Comm			:30	\$1,300.00	10/01-10/04	0	0	0	\$0.00	

Sales Remark: V3 REVISION V3 Comment Changed, Spots/week Changed

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Last Received:

Showing Buylines: All Lines

7P-8P

Buyline Comment: ENTERTAINMENT TONIGHT

20

SA

KLAS-TV LAS VEGAS) NATIONAL MEDIA INC Rep Firm Station Agency (815 SLATERS LANE Sales Office () WASHINGTON Advertiser) NRCC-NATL REPUB CONG Product NRCC / SCHEDULE 2 ALEXANDRIA, VA 22314 Salesperson () MIKE JONES Estimate# 2958 Agency C/P1/P2/E 155/426/2958 202-872-5880 **Buver** TRACEY ROBINSON Flight Dates 09/28/2012 - 10/04/2012 Salesperson Phone# Hiatus Weeks Salesperson FAX# 202-872-0263 Phone# Fax# Day Spots/Week # of Total Total Cost LT Rate Dates Daypart Ln Time Program Len Weeks Spots ---------0 \$0.00 530P-6P :30 \$1,300.00 09/28-09/28 0 0 *14 F Buyline Comment: NEWS Sales Remark: V3 REVISION V3 Comment Changed, Spots/week Changed \$5,200.00 5P-630P 10/01-10/04 4 1 *15 M-TH :30 \$1,300.00 Buyline Comment: NEWS Sales Remark: **V3 REVISION** V3 Time Changed, Comment Changed :30 09/28-09/28 1 \$1,100.00 *16 F 7P-8P \$1,100.00 1 Buyline Comment: ENTERTAINMENT TONIGHT/INSIDER Sales Remark: V3 REVISION V3 More than 2 codes changed *17 M-TH 7P-730P :30 \$1,100.00 10/01-10/04 6 \$6,600.00 Buyline Comment: ENTERTAINMENT TONIGHT/INSIDER Sales Remark: V3 REVISION V3 More than 2 codes changed 0 0 0 \$0.00 *18 F 730P-8P :30 \$1,200.00 09/28-09/28 Buyline Comment: INSIDER V3 REVISION Sales Remark: V3 Comment Changed, Spots/week Changed M-TH ٥ \$0.00 *19 730P-8P :30 \$1,200.00 10/01-10/04 0 Buyline Comment: INSIDER V3 REVISION Sales Remark: V3 Comment Changed, Spots/week Changed

:30

\$500.00

1

09/29-09/29

2

\$1,000.00

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Showing Buylines: All Lines

Station Adver Produ Estima	tiser ct	NRCC / SCHEDULE 2			Agency (8 A Agency C/P	Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES							
Buyer Phone Fax#					Flight Date Hiatus Wee	s 09	09/28/2012 - 10/04/2012			Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263	
LT	Ln	Day	Time	Program		Len		Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
	*21	Sales Rem	ark:	:: INSIDE EDITION V3 REVISION I, Spots/week Changed		:30		09/30-09/30	0	0	0	\$0.00	
	22	TU Buyliı	10P-11P ne Comment	:: VEGAS		:30	\$7,500.00	10/02-10/02	1	1	1	\$7,500.00	
	23	F Buyliı	1135P- 1235A ne Comment	: LETTERMAN		:30	\$750.00	09/28-09/28	1	1	1	\$750.00	
	*24	Sales Rem	ark:	:: LETTERMAN V3 REVISION , Spots/week Changed		:30	\$750.00	10/01-10/04	2	1	2	\$1,500.00	
	*25	F Sales Rem V3 Added	8P-9P mark:	CSI:NY V3 ADD TO SKED		:30	\$7,500.00	09/28-09/28	1	1	1	\$7,500.00	
	*26	W Sales Rem V3 Added	10P-11P mark:	CSI V3 ADD TO SKED		:30	\$15,000.00	10/03-10/03	1	1	1	\$15,000.00	
	*27	SU Sales Rem V3 Added	9P-10P mark:	THE GOOD WIFE V3 ADD TO SKED		:30	\$9,150.00	09/30-09/30	1	1	1	\$9,150.00	

Report Totals: 44 / \$76,350.00

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Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS Agency () NATIONAL MEDIA INC Rep Firm

Advertiser () NRCC-NATL REPUB CONG 815 SLATERS LANE Sales Office () WASHINGTON Product NRCC / SCHEDULE 2 ALEXANDRIA, VA 22314 Salesperson () MIKE JONES

Estimate# 2958 Agency C/P1/P2/E 155/426/2958

Buyer TRACEY ROBINSON Flight Dates 09/28/2012 - 10/04/2012 Salesperson Phone# 202-872-5880
Phone# Hiatus Weeks Salesperson FAX# 202-872-0263

Phone# Fax#

-SALES MONTHLY TOTALS-

Sep 12: 12 / \$25,650.00 Oct 12: 32 / \$50,700.00

Sales Totals: 44 / \$76,350.00 Station Totals: 44 / \$76,350.00 Lines not sent/rcld/rtrn: 0 / \$0.00

--COMPETITIVE---

Market Totals \$254,500 CABL 0% KLAS 30% KSNV 40% KTNV 25% KTUD 0%

KVCW 0% KVMY 0% KVVU 5% UNKN 0%

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